



**BH GLOBAL MARINE LIMITED**  
**明輝環球海事有限公司**

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## **IMMEDIATE RELEASE**

# **BH Global Marine Wins Promising Brand At Singapore Prestige Brand Awards 2008**

- **The only marine company to be recognized for its branding effort**

**Singapore, 12 November 2008 – BH Global Marine Limited** (“BH Global”, “明輝環球海事” or the “Group”), a supply chain management company specialising in premium lightings, cables and electrical equipments for the marine and oil & gas industries, was announced as one of the 14 winners in the Promising Brands Category at the Singapore Prestige Brand Awards 2008 (“SPBA”) press conference yesterday.

Jointly organized by the Association of Small & Medium Enterprises (“ASME”) and Lianhe Zaobao, the SPBA honours successful household brands for their extensive planning and execution of branding strategies. Since 2002, the SPBA has gained recognition as a prestigious branding Award that local brands strive to achieve. Attaining this esteemed mark of success serves as a benchmark for participants, and is a springboard for brands pursuing expansion plans both locally and abroad.

BH Global participated in the Promising Brands Category, which is for brands between three to eight years old.

***“In BH Global, we believe that branding is key to standing out from our competitors in this competitive business environment. As such we are very pleased to be awarded***

*the SPBA 2008 – Promising Brands. Since our listing in 2005, we have been aggressive in our marketing effort, striving to differentiate and create a niche for ourselves. By winning the award, it shows that we are heading in the right direction.”*

**Mr Vincent Lim**  
**Chief Executive Officer of BH Global**

BH Global is the only marine company to be recognized for its branding effort in the Award. They will be receiving the award at Shangri-La Hotel on 3 December 2008.

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**About BH Global Marine Limited (Bloomberg Code: BHGM,SP)**

BH Global Marine Limited (“BH Global”) is a supply chain management company specialising in premium lighting, cables and electrical equipment to the marine and oil & gas industries.

BH Global has over 800 local and international customers, which include ship chandlers, ship owners, ship management companies, shipyard operators, and ship repair contractors.

For more information, please refer to the website, [www.bhglobal.com.sg](http://www.bhglobal.com.sg)

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Issued for and on behalf of BH Global Marine Limited  
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